



THE **LEARNING** CENTER

**SPONSORSHIP
PACKAGE**



SHARING

• **OUR** •

GIFTS



APRIL 28, 2019



THE LEARNING CENTER

SHARING OUR GIFTS

Dear TLC Friend,

The Learning Center is an adult education center that serves the North Lawndale and Little Village neighborhoods in Chicago. We offer free Adult Basic Education, High School Equivalency, English as a Second Language, and Computer Literacy classes through a partnership with Malcolm X College. We also provide support services through the Saint Anthony Community Wellness Program, Growing Towards a Promising Future Mentoring Program, and a Health Literacy Project. These programs offer a holistic approach to our education model and give our students the opportunity to rise from their circumstances. Our mission is to support adults in their pursuit of an educational path to more confident and effective living.

The need in the communities we serve is great. For over 35 years, The Learning Center has relied on the strengths of our committed, active, and diverse Board of Directors and our loyal supporters. It takes many people and many shared resources to serve our students.

Our annual fundraiser “Sharing Our Gifts” will be held on Sunday, April 28, 2019 from 3 PM to 6 PM at the Nineteenth Century Club in Oak Park. We are seeking corporate or individual sponsors for this event. We are hoping that you will support our mission by committing to a sponsorship gift. All sponsors, at any level, will be recognized in our program.

This year we will honor **Mr. David A. Sanders, President of Malcolm X College**, for his commitment to transform adult education in the City Colleges of Chicago and his support of community-based organizations such as The Learning Center. If you would like to honor President Sanders for his great accomplishments, please consider placing a congratulatory ad in our program book.

We appreciate your consideration of this request. For more information, please contact our Executive Director, Angie Saucedo at 773-277-3111 or asaucedo@tlcchicago.org. We are most grateful for your support.

Sincerely,

Board of Directors
The Learning Center
A 501 (c) (3) Organization





THE LEARNING CENTER

SPONSORSHIP LEVELS

PARTNER IN MISSION \$3,000+

- 4 "Sharing Our Gifts" event tickets
- Name/Logo prominently displayed at event.
- Logo included in TLC promotional materials for one full year.
- Recognition on TLC website and social media (logo and link).
- Full page ad (inside front or back cover) w/logo in event program book.

MISSION SPONSOR \$1,000+

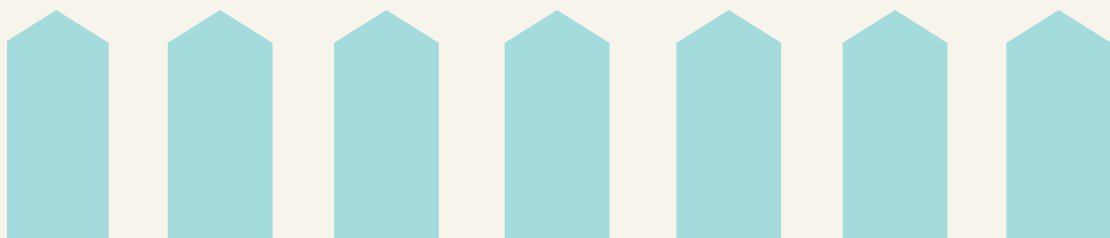
- 2 "Sharing Our Gifts" event tickets
- Sponsorship recognition within program.
- Display of logo at event.
- Logo included in TLC promotional materials for one full year.
- Recognition on TLC website (logo and link).
- Full page ad in event program book.

MISSION SUPPORTER \$500+

- 1 "Sharing Our Gifts" event ticket
- Display of logo at event and in TLC promotional materials.
- 1/2 page ad in program book.

MISSION FRIEND \$100+

- Display of logo at event.
- 1/4 page ad in program book.





THE LEARNING CENTER

PROGRAM AD SIZES & SPECIFICATIONS

<i>AD Description</i>	<i>Ad Sizes</i>	<i>Printing</i>	<i>Sponsor</i>
Cover Page (Inside front cover, inside back cover or back cover.)	5.5" (L) x 8.5" (H)	Color	\$3,000+
Full Page	5.5" (L) x 8.5" (H)	Black & White	\$1,000+
Half Page	5.125" (L) x 4" (H)	Black & White	\$500+
Quarter Page (Vertical)	2.5" (L) x 4" (H)	Black & White	\$100+
Quarter Page (Horizontal)	5.125" (L) x 2" (H)	Black & White	\$100+

File Types Accepted: PDF (Recommended), JPEG, or PNG.

Please email your ad to asaucedo@tlcchicago.org.

FULL PAGE
5.5" (L) x 8.5" (H)

HALF PAGE
5.125" (L) x 4" (H)

QUARTER PAGE
(Horizontal)
5.125" (L) x 2" (H)

QUARTER PAGE
(Vertical)
2.5" (L) x 4" (H)

Keep important elements such as text at least 1/4" from the edge of your page ad to prevent them from being cut off.



THE LEARNING CENTER

SPONSORSHIP FORM

SPONSORSHIP LEVELS:

Partner in
Mission
\$3,000+

Mission
Sponsor
\$1,000+

Mission
Supporter
\$500+

Mission
Friend
\$100+

Name:

Title:

Organization/Business:

Address:

City/State/Zip:

Phone:

Email:

Level of Sponsorship (see above):

Amount Enclosed:

Make checks payable to The Learning Center.

*Mail form and payment to:
The Learning Center
Attn: Angie Saucedo
2153 S. Millard Avenue
Chicago, IL 60623*

Please confirm your sponsorship by March 22, 2019.

