



THE LEARNING CENTER

PROGRAM AD SIZES & SPECIFICATIONS

<i>AD Description</i>	<i>Ad Sizes</i>	<i>Printing</i>	<i>Sponsor</i>
Cover Page (Inside front cover, inside back cover or back cover.)	5.5" (L) x 8.5" (H)	Color	\$3,000+
Full Page	5.5" (L) x 8.5" (H)	Black & White	\$1,000+
Half Page	5.125" (L) x 4" (H)	Black & White	\$500+
Quarter Page (Vertical)	2.5" (L) x 4" (H)	Black & White	\$100+
Quarter Page (Horizontal)	5.125" (L) x 2" (H)	Black & White	\$100+

File Types Accepted: PDF (Recommended), JPEG, or PNG.

Please email your ad to asaucedo@tlcchicago.org.

FULL PAGE
5.5" (L) x 8.5" (H)

HALF PAGE
5.125" (L) x 4" (H)

QUARTER PAGE
(Horizontal)
5.125" (L) x 2" (H)

QUARTER PAGE
(Vertical)
2.5" (L) x 4" (H)

Keep important elements such as text at least 1/4" from the edge of your page ad to prevent them from being cut off.